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products and processes.

DURST BEYOND
October 28–30, Brixen

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AGENDA

from	MONDAY, Oct. 28	from	TUESDAY, Oct. 29	from	WEDNESDAY, Oct. 30
		08:30	Opening remarks Christoph Gamper (CEO & Co-Owner) Thomas Macina (Sales Director Labels & Flex. Pack.)		Optional explore and experience Dive into Durst's solutions in our Customer Experience Center
		09:00	Keynote Kurt Matzler, ›Performance High‹		
		09:45	Coffee break: Connect & refresh		
		10:15	Industry Insights Expert panel on emerging trends		
		11:00	The future of printing Automation, Hawk AI and sustainability in focus Martin Leitner (Product Manager Labels & Flex. Pack.)		
		12:00	Growing with Durst A customer success story + Q&A session		
		12:30	Lunch @ Durst Lounge		
14:00	Customer Factory Tours Learn from successful Durst Customers 3 selected sites in northern Italy	14:00	Four pillars of innovation Exploring key areas in rotating sessions Hybrid solutions Unleashing the boundaries of printing Francisco Eichhorn (Biz. Dev. Hybrid) Applications Exploring versatile usecases from around the world Marco Murelli (Biz. Dev. Labels & Flex. Pack.) Customer Success Management How to ensure long-term customer success Timo Schwarz (Digital Print Master) Software Leveraging digital tools for enhanced efficiency Serge Clauss (Product Manager Software & Solutions)		
		16:30	Factory tour & deep dive		
18:00	Welcome Kickoff aperitivo & dinner @ Durst Lounge	18:30	Bus transfer		
		19:00	Traditional Törggelen Local specialities at a charming Buschenschank in the surroundings of Brixen		